

Message Text

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C O N F I D E N T I A L SEOUL 7644

E.O. 11652: GDS
TAGS: ETRD
SUBJ: SAMSUNG EXPECTS TO BE DESIGNATED DEFENSE INDUSTRY
FOR JET ENGINES

1. SAMSUNG HAS APPROACHED THIS EMBASSY FOR THE THIRD TIME REPORTING A HIGH AND GROWING INTEREST IN JET ENGINES. THE INITIAL APPROACH SUGGESTED THAT THE INTEREST WAS PRINCIPALLY IN POWER GENERATION, BUT SUBSEQUENTLY, THE INTEREST HAS REFOCUSED ON AIRPLANE JET ENGINES, MOST PARTICULARLY ON MILITARY.

2. THE REFOCUS HAS IN PART BEEN SPARKED BY AN ROKG DECISION, ANNOUNCED IN THE PRESS LAST SUNDAY TO BEGIN TO PRODUCE FIXED-WING COMBAT AIRCRAFT ASAP, FOLLOWING A BLUE HOUSE DECISION ANNOUNCED AT A MEETING OF CABINET MINISTERS AND DEFENSE INDUSTRIALISTS LAST SATURDAY.

3. SAMSUNG WAS ABLE TO TELL US THAT KOREAN AIR LINES WOULD PROBABLY BE DESIGNATED THE DEFENSE CONTRACTOR FOR AIRFRAMES AND WOULD CONTINUE TO DO ITS OWN CIVILIAN ENGINE MAINTENANCE. SAMSUNG HAD HEARD FROM SECRET SOURCES THAT IT WOULD GET THE NOD FOR MILITARY
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ENGINES, BUT IT ALSO ADMITTED TO SOME NERVOUSNESS THAT OTHER COMPANIES WOULD LIKE TO GET THE BUSINESS AND WOULD PRESS SAMSUNG.

4. AMBASSADOR SUGGESTED TO SAMSUNG THAT THERE WERE ANY NUMBER OF PROBLEMS, INCLUDING TECHNICAL COMPLEXITY, HIGH COSTS WITH LIMITED MARKETS, QUALITY REQUIREMENTS,

AND LIMITS ON TECHNOLOGICAL TRANSFER FROM THE U.S., ALL OF WHICH SUGGESTED CAUTION AND A STAGED APPROACH BEGINNING WITH OVERHAUL. HE NOTED THAT THE ROC HAD PROGRESSED TO QUITE COMPLEX OVERHAUL OPERATIONS FOR BOTH THE ROC AND U.S. AIRFORCES. SAMSUNG MIGHT THEREFORE WANT TO LOOK INTO WHAT THE MARKET FOR ITS SERVICES WOULD BE (WE OBVIOUSLY UNABLE TO DISCUSS THE MOVE OF AIR ASIA OUT OF THE ROC AT THIS TIME).

5. SAMSUNG INDICATED IT WAS AWARE OF THE PROBLEMS AND WOULD MOVE CAREFULLY, BUT THAT THE PROPOSAL ALSO OFFERED GREAT OPPORTUNITIES. IT PROPOSED TO TRY TO TALK TO BOTH GE (F-4 AND F-5 ENGINES) AND PRATT AND WHITNEY (F-15 AND F-16 ENGINES) IN EARLY SEPTEMBER. THEY ASKED FOR USG BLESSNG. WE RESPONDED THAT THEY WERE FREE TO APPROACH U.S. COMPANIES AND TO EXPLORE MANY AREAS, BUT THE USG WOULD ULTIMATELY DETERMINE HOW MUCH EITHER SUPPLIER COULD TELL SAMSUNG.

6. COMMENT: THE ROKG HAD PLANNED TO GET INTO THE PRODUCTION OF SOME MILITARY AIRCRAFT IN THE 1980'S. IT HAS MOVED THE TIMETABLE UP. THE MENTION OF F-16 PRODUCTION IN THE NEWSPAPER REPORTS SUGGESTS THAT THE SCM DECISION ON THAT MATTER HAS BEEN IMPERFECTLY COMMUNICATED TO THE HIGHEST LEVEL OF THE ROKG. IT REMAINS UNCLEAR HOW FAR THE ROKG REALLY IS PREPARED TO PRESS ON AIRCRAFT PRODUCTION, CONFIDENTIAL

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I.E., WHETHER THE ROKG MAY BE CONTENT FOR SOME TIME WITH A "POTEMKIN" PRODUCTION, AS IT IS NOW WITH TANKS. WE WILL CONTINUE TO CAUTION KOREAN OFFICIALS AND BUSINESSMEN ABOUT THE COMPLEXITY AND SPECIAL PROBLEMS OF AIRCRAFT PRODUCTION, SUGGESTING THAT THEY REFRAIN FROM EXPENSIVE DECISIONS UNTIL THEY HAVE ACQUIRED SOME EXPERIENCE THROUGH OVERHAUL OPERATIONS. ONCE WE ARE IN POSITION TO DISCUSS AIR ASIA MORE, IT IS POSSIBLE WE CAN TURN ROK DESIRES INTO PRACTICAL CHANNELS. GLEYSTEN

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